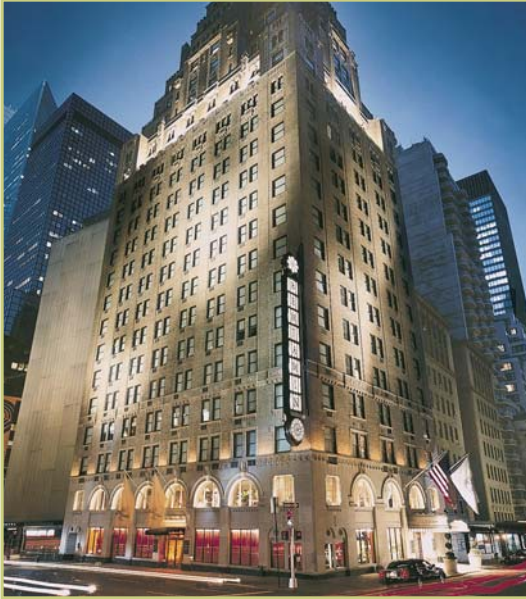




THE BENJAMIN

AN EXECUTIVE SUITE HOTEL

125 East 50th Street at Lexington Avenue
New York, New York 10022
212-715-2500 • Fax: 212-715-2525



For reservations and information,
call 1-888-4-BENJAMIN or visit our
Web site at thebenjamin.com.

For corporate rates or group requests,
please contact our Sales office at
646-424-2600 or sales@affinia.com.

A LUXURY HOTEL

A GREAT MIDTOWN LOCATION

A SETTING FOR THE MOST DISCERNING TRAVELER

THE BENJAMIN EXPERIENCE

The Benjamin brings a unique level of comfort in a sophisticated, boutique-style setting, providing true luxury in the heart of midtown Manhattan. A warm, intimate atmosphere awaits business and leisure travelers seeking the utmost in personal attention. The Benjamin creates a world of luxury and service that's hard to replicate.

SUITE COMFORTS

Guest rooms and suites are carefully appointed and specifically designed to enable guests to both work and relax in the comfort of their own rooms. An in-suite office is complete with high-speed Internet access and premier business amenities, and distinctive details abound, from aromatherapy bath products to crystal barware to charming decorative elements.

SWEET DREAMS

A restful night is assured with the custom-designed Benjamin Bed covered in luxury linens, and the famous 11-choice pillow menu. And the Sleep Concierge is on hand for advice or special services to guarantee you sleep as well as you do at home, if not better!



A WORLD OF LUXURY

Indulge in luxury facilities and services at The Benjamin including the holistic Affinia Wellness Spa featuring pure aromatherapy treatments, and the Ocean 50 restaurant offering the finest seafood in a stylish yet comfortable setting which also provides 24-hour room service.

YOUR MEETING ROOM AWAITS

Whether it's a high-powered presentation, a celebratory luncheon or an evening reception, The Benjamin offers superior meeting and event services for any occasion.



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In addition to its spacious accommodations, The Benjamin offers special comforts and modern conveniences for business and leisure travelers alike.

ACCOMMODATIONS

209 guest rooms and suites feature:

- ◆ Custom-designed mattress covered in luxurious linens and down-filled duvet
- ◆ Executive workspace with ergonomic chair
- ◆ Two-line cordless phones with voicemail
- ◆ Wireless high-speed Internet access
- ◆ Dataport for fax, computer and modem hookup with desk-level access
- ◆ TV Web browser
- ◆ Non-smoking floors

FEATURES AND SERVICES

- ◆ Concierge
- ◆ 24-hour room service
- ◆ 24-hour fitness center
- ◆ Full-service restaurant
- ◆ Affinia Wellness Spa
- ◆ Meeting and event facilities
- ◆ Jet Set Pet program
- ◆ Valet parking
- ◆ Grocery shopping service
- ◆ Secretarial services

SLEEP AMENITIES

- ◆ Sleep Concierge
- ◆ Executive Nap
- ◆ Napping Kit featuring The Benjamin's signature sleep mask, lavender oil and Gan Bei elixir
- ◆ Pillow menu including 11 luxurious pillows: down, upper body, buckwheat, jelly neckroll, satin beauty, hypo-allergenic, snore-no-more, 5-foot body cushion, water-filled, Swedish memory and magnetic therapy
- ◆ Light-Box Therapy program for jet-lagged travelers

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The Benjamin, An Executive Suite Hotel, is a luxury brand of Affinia Hospitality. From business to leisure, Affinia Hospitality signifies spacious suite accommodations and gracious personal service.